TV Contract Print CBS TELEVISION WWJ-TV

Report Parameters:

AE INITIALS:

AE LOC:

AE RC:

BILLING SUMMARY: YES

GENERATE:

MAKEGOODS: YES

BUSINESS TYPE:

ORDER TYPE:

PRE PRINTED :

PRINTED DATE:

REV NUM: 1

ORDERS OF

SORT BY: By Order Number

REQUEST ID:

REQUEST RUN ID:

ORDER RANGE: 54730



NATIONAL SALESPERSON



AGREEMENT MADE BETWEEN

WWJ-TV

CONTRACT NO. REV. 1091-54730-1 **DATE PRINTED**

11/05/12

DAGE

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

ΔND

WWJ-TV

			AND	PAGE 1	
71	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	BROADCAST SELECT	IONS & SALES,	COMMITTEE TO ELECT DON VALORIC		
AND	3955 E Commerce	Rd	20836 Hall Rd Ste 119	Required	
				Announcement 28 days	
ADDRESS	Commerce	MI 48382-1309	Clinton Township MI 48038-7227	prior notice	
	USA		USA		
CONTACT	CRAIG BENDER		PRODUCTCOMMITTEE TO ELECT DON VALORIC		
LOCAL SALESPERSON	DEE LENARD N	AGENCY EST. NO.	PRODUCT 1300 CODE		

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12

CBS Television Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
1 CDR	T-F	12	06:57A	09:00A	30s	10/30/12-11/02/12	CBS THIS MORNING		12	55.00	660.00
2 CDR	М	3	06:57A	09:00A	30S	11/05/12-11/05/12	CBS THIS MORNING		3	55.00	165.00
							Total Cont	tract:	15		825.00
							Billing Summary -				_
					Qtr 4	Oct -12 .00	Nov 825.00	.00	GR	<u>Total</u> 825.00 AND TOTAL	
										825.00	
	I	1	I	1					1		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.